

DENOMINAZIONE ATTIVITÀ FORMATIVA		SSD	CFU	ORE	DOCENTE/ESPERTO
MACHINE AND STATISTICAL LEARNING		SECS-S/01	12	96	Sabrina GIORDANO
Moduli coordinati	Contenuti				
Statistical models	Linear models Logit models Survival models Multilevel models	SECS-S/01	2	16	Anthony Cossari (UNICAL) Sabrina Giordano (UNICAL) Mariangela Zenga (UNIMIB)
Data analysis and statistical learning	Cluster Principal component analysis Discriminant analysis Mixture models	SECS-S/01	2	16	Salvatore Ingrassia (UNICT) Daniele Salvatore Tomarchio (UNICT)
Tree-based models	CART Random forest Boosting	SECS-S/01	2	16	Anna Gottard (UNIFI)
Data mining on social media	Social network analysis Performance indexes Customer segmentation	SECS-S/01	1	8	Michelangelo Puliga (LINKALAB) Milena Lopreite (UNICAL)
Text mining	Textual data acquisition Data processing and modelling	SECS-S/01	1	8	Michelangelo Misuraca (UNICAL) Maria Spano (UNINA)
Missing data	Imputation methods	SECS-S/01	1	8	Ilaria Amerise (UNICAL)
Bayesian and neural networks	Artificial neural networks for prediction, classification and modelling	SECS-S/01	2	16	Sara Franceschi (UNISI) Paolo Cozzucoli (UNICAL)

Deep learning on temporal data	Modelling and forecasting	SECS-S/01	1	8	Pier Francesco Perri (UNICAL)
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PROGRAMMING SKILLS		SECS-S/01 ING-INF/05	5	40	Sabrina GIORDANO
Moduli coordinati	Contenuti				
Programming with R	ABC of language packages	SECS-S/01	2	16	Sabrina Giordano (UNICAL) Ilaria Amerise (UNICAL)
Programming with Python	ABC of language features	ING-INF/05	3	24	Francesco Lupia (OPEN KNOWLEDGE TECHNOLOGIES)

ADVANCED PROGRAMMING SKILLS		INF/01	8	64	Simona PERRI
Moduli coordinati	Contenuti				
Introduction to Java	ABC of the Java language	INF/01	2	16	Francesco Calimeri (UNICAL)
OOP	Introduction to Object Oriented Programming with Java	INF/01	2	16	Simona Perri (UNICAL)
Data structures and algorithms	Fundamentals on Data Structures and Algorithms in Java	INF/01	2	16	Valeria Fionda (UNICAL) Giuseppe Pirrò (UNICAL)
Advanced topics	Persistence, serialization, exceptions, threads	INF/01	2	16	Carmine Dodaro (UNICAL)

DATABASES		INF/01	5	40	Giorgio TERRACINA
Moduli coordinati	Contenuti				
Database design	Conceptual and logical models for database design	INF/01	2	16	Mario Alviano (UNICAL)
Database querying	SQL: how to query databases	INF/01	2	16	Giorgio Terracina (UNICAL)
DBMSs	Overview of the main open source database management systems	INF/01	1	8	Marco Maratea (UNICAL)

ARTIFICIAL INTELLIGENCE		INF/01	6	48	Gianluigi GRECO
Moduli coordinati	Contenuti				
Introduction to neural networks	Basics of neural networks and deep neural networks and keras	INF/01	2	16	Gianluigi Greco (UNICAL)
Advanced topics on neural networks	Advanced architectures for neural networks	INF/01	2	16	Carlo Adornetto (UNICAL) Pierangela Bruno (UNICAL)
Knowledge representation and reasoning	Fundamentals of languages and systems for knowledge representation and automated reasoning	INF/01	1	8	Francesco Ricca (UNICAL)
Temporal reasoning and process intelligence	Basics on temporal reasoning and process intelligence models and tools	INF/01	1	8	Valeria Fionda (UNICAL)

EXPERIENCE/LAB/CASES STUDY			4	72	Sabrina GIORDANO
Moduli coordinati	Contenuti				
Output management	Output visualization and dashboard: Tableau <i>et al</i>			4	Serena Formosa (AC TECHNOLOGY)
Data/output management	Data/Output visualization and web app: Shiny <i>et al</i>			4	Luigi Aceto (GENRE)
Case study	Measure and predict sales through econometric models			4	Nevio Leone (CORE ANALYTICS)
Case study	Data-driven for positioning and advertising plan			4	Enzo Bartalotta (ETHICA)
Case study	A survey on the black economy			4	Elena Console (TEA)
Case study	Business to data and data to business			4	Pierpaolo Cimirro (CERVED)
Case study	Digital marketing: strategic campaigns and advertising			4	Alberto Marra (DIGITOUCH)
Case study	Machine learning for healthcare			4	Alessia Sarica (UNICZ)
Case study	Data science and artificial intelligence for fashion industries			4	Elvira Floridi (LIVETECH)
Case study	Enhancing market research with natural language process techniques			4	Gianluca Tiesi (Ti&Si)
Case study	Blockchain in data analytics			4	Michele De Buono (SCAILAB)

Case study	IoT smart system for energy efficiency			4	Francesco De Vito (ALMASOFT)
Business game	Contextual value analytics for companies			4	Raffaele Anselmo (CRIF) Gennaro Aloe (CRIF)
Case study	Machine learning for public policies			4	Emanuele Ciani (BANCA d'ITALIA)
Case study	Algorithms for fraud prevention and granting credit			4	Francesco Visalli (ALTILIA) Fausto Pupo (ALTILIA)
Case study	Distributed computing with Apache Spark			4	Aristide Cittadino (ACSOFTWARE)
Soft skills	Data storytelling/Team building			4	Lucia Moretti (GOODWILL)
Soft skills	How to prepare for a job interview			4	Alfonso Maggio (FIRE)
TIROCINIO				16	
PROVA FINALE				4	

SEMINARS:

- Generative AI to support the systemic management of enterprise-class Application Architectures – 4 ore - Ing. Antonio Valentino (LUTECH)
- Industrial Applications of Artificial Intelligence in Manufacturing and Finance – 4 ore – Ing. Salvatore Iiritano (REVELIS)
- AI in NTT DATA: vision and experience – 4 ore – Francesco La Ruffa (NTT Data)